

WHITEPAPER V1

JAN 2023

CONTENTS

OVERVIEW	3
TRANSITION TO OWNERSHIP ECONOMIES	4
The Blockchain Universe	4
The Video Games Industry	4
Blockchain Gaming	5
LIMITATIONS OF EXISTING NETWORKS	6
NEON LINK ECOSYSTEM: The New Frontier for Blockchain Games	7
Neon Blockchain	7
Wallet	7
Games	8
Neon Saga	8
Neon Punks	8
Ascend the End	9
Digital Assets	10
Fungible Assets	10
Non-Fungible Assets	10
Exchange	10
Marketplace	11
Bridge	11
Blockchain Explorer	11
Software Development Kit (SDK)	11
FOR GAMERS	12
FOR DEVELOPERS	13
THE NEON TOKEN	14
Use Cases	14
Allocation	15
TECHNOLOGY	16
GROWTH STRATEGY	16
Gamers	16
Developers	17
Importance of Education	17
TEAM	18
OUR JOURNEY	19
CHALLENGES	20
Legal Representation & Disclaimer	22

OVERVIEW

The video games industry has developed significantly over the last few decades as it benefitted from exponential advancements in technology. The release of the personal computer and other devices (such as smart phones and consoles) has enabled the venue for the gaming experience to transition from arcades to virtually anywhere.

The increase in availability of devices and high-speed internet has improved accessibility to video games to the point that there are estimated to be over 3 billion gamers worldwide! The device intended to be only used for communicating with others, via a phone call and SMS, has now transitioned to be able to host a diverse range of apps that enhance our ability to connect with others. This has played a big part, alongside amazing games across various genres on the PC and consoles, in making video games a key ingredient to satisfy our hunger for entertainment. The interactivity and diversity of genres and types of games ensures there is something for everyone!

In 2022, the video game industry [generated \\$180+ billion dollars in revenue](#). The industry generates more than the music and film industries combined - demonstrating it is the powerhouse within the trillion-dollar entertainment sector.

The global video games industry continues to evolve. From Virtual Reality to AI, there are various innovations occurring across the space. This continues to expand the capabilities of developers to provide their players with exciting experiences, something we will continue to seek despite macroeconomic conditions (such as recessions). It is worth noting that video games typically provide the best value for money compared to other entertainment activities, such as going to the cinema or a football match.

Of these innovations, blockchain technology has created a new category of video games. Games that have blockchain technology integrated in some way (from on-chain digital assets to verifiable random functions) are often termed blockchain games, web3 games or crypto games.

This new category of games has evolved from a fringe concept (CryptoKitties in 2017) to a new frontier for video games, permeating popular game genres, and enabling gamers in developing countries to earn more than minimum wage from playing video games! Over the last few years, billions of dollars have been invested in games and related projects that are using this emerging technology.

There are limitations of legacy blockchain networks for the specific use of the video games space. This is clear as we now see the emergence of networks that claim to be built for video games. However, they are not. They just repackage what exists for typical blockchain networks.

This creates an opportunity to build a blockchain network and ecosystem that is specifically and exclusively designed for the next generation of gaming, facilitating fair and secure value creation, distribution and exchange.

Neon Link is the blockchain ecosystem designed specifically for video game players and developers, providing a way for gamers and blockchain enthusiasts to participate in an evolving ecosystem built just for them. Moreover, game developers can use our tools to easily integrate blockchain technology, NFTs, and smart contracts into their games which allows them to tap into a vibrant ecosystem and benefit from new monetisation opportunities while rewarding their loyal playerbase.

This whitepaper will outline how the NEON ecosystem is positioned to help facilitate the creation and exchange of true value and ownership between key participants within this emerging market.

TRANSITION TO OWNERSHIP ECONOMIES

The powers that be claim ‘The Great Reset’ is upon us. A prediction the World Economic Forum (WEF) made in 2016 stated that “You’ll own nothing. And you’ll be happy.” We believe in a different vision for the future, brought to fruition by the innovation of blockchain technology and smart contracts!

We believe in a world where power is redistributed to the consumer. Ownership is distributed to those that play important roles within the ecosystem. This exciting digital frontier is often termed ‘web3.0’ and the ‘metaverse’. It is permeating all aspects of society, from the way we exchange value to the way we socially interact online.

THE BLOCKCHAIN UNIVERSE

Distributed Ledger Technology, which underpins all blockchains, allows for open and transparent records of ownership and purchase history to be kept on a network called a blockchain. Governments and companies around the world as recognizable as Starbucks, Rolls Royce and BMW are beginning to utilise this technology on projects such as tokenised reward programmes. At all time highs, the total market cap of crypto assets reached 3 trillion dollars.

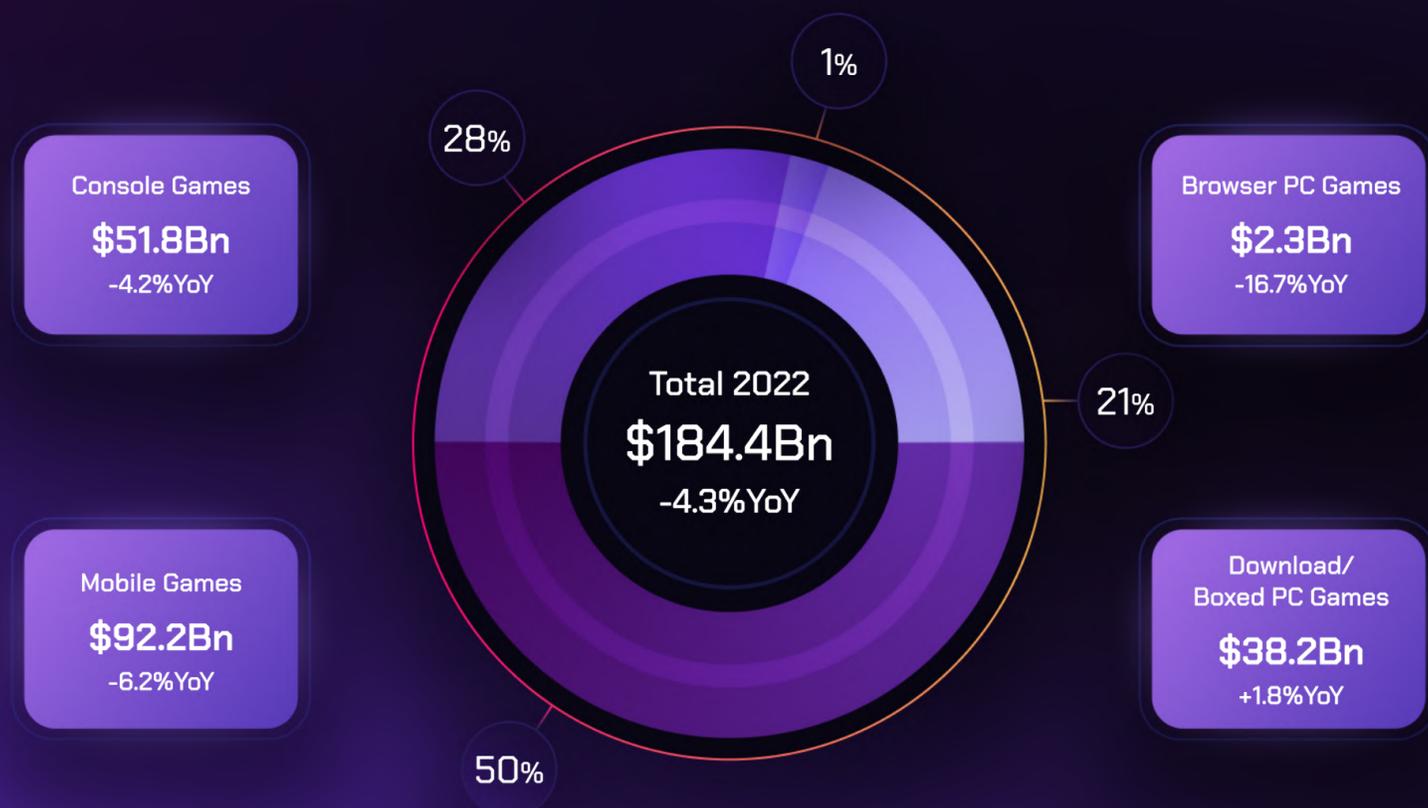
Gaming itself is an area of enormous opportunity for advancements with the use of this technology. Did you know Vitalik Buterin cites World of Warcraft developers deleting one of his favourite in-game items as one of the reasons for creating the Ethereum blockchain? He never wanted this to happen again, and vowed to build a system in which individuals, not centralised organisations, had control over ownership.

THE VIDEO GAMES INDUSTRY

With over 3 billion gamers playing all kinds of games on a variety of devices, it is abundantly clear that video games are here to stay as part of our core diet for entertainment.

The majority of the revenue in the video games industry is generated from game sales on PC, console and mobile, along with DLC & subscriptions. Sale of games has dramatically shifted to online purchases as opposed to physical games bought at your local game store. Furthermore, mobile gaming has continued to grow in a rampant manner to generate almost 50% of the total revenue.

TOTAL VIDEO GAMES REVENUE, 2022



GLOBAL GAMES MARKET VALUE
[Source: Newzoo, Nov 2022]

The rise of Free-To-Play games (F2P) has seen in-game purchases such as battle passes or loot boxes create new ways to monetise these games, and blockchain technology can take this even further.

By leveraging the unique capabilities of blockchain technology, all games can offer players even more ways to customise their in-game experience and earn rewards. For example, players could earn tokens or other types of digital assets for completing in-game challenges or for participating in the game's community. These assets could then be used to purchase in-game items or could be traded on a marketplace.

In addition, the use of blockchain technology enables the creation of new types of in-game items, such as limited edition or rare items that have real value to collectors. These items could be verified as genuine and owned exclusively by the player, adding a level of authenticity and scarcity that cannot be replicated or replicated with traditional games.

Overall, the integration of blockchain technology in any video games has the potential to create new and exciting experiences and monetisation opportunities for both game developers and players.

BLOCKCHAIN GAMING

In 2022 alone, while \$2 trillion disappeared from the 'crypto' markets, [blockchain gaming raised over \\$3.4 billion dollars](#), with the third quarter (Q3) seeing over [\\$1.3 billion invested into these web3 gaming/metaverse related startups](#).

The money pouring into the blockchain gaming sector is backed up by usage. The sector is a vital component to the entire blockchain ecosystem, accounting for more than half of the entire blockchain industry's usage in 2022. According to DappRadar, there are around [847,230 gaming-related daily Unique Active Wallets](#) with nearly \$698 million in transaction volume. This demonstrates how early we are in the emergence of this sector. For perspective, Steam reached a peak of 62m+ daily active gamers in 2021!

We believe that the past few years have established blockchain gaming as an exciting narrative that will benefit from the resources being allocated to create new capabilities and innovative experiences for participants in the value chain.



LIMITATIONS OF EXISTING NETWORKS

Bitcoin, Ethereum, and other standard blockchain networks were not designed specifically for use in video games. These blockchains were designed to be general-purpose networks that can be used for a wide variety of applications, such as Decentralised Finance (DeFi). While it is certainly possible to use these networks for video games, they are not the most suitable or efficient choice for this purpose.

One reason why existing blockchains are not ideal for use in video games is that they can be slow and expensive to use. For example, the Bitcoin network can only process a limited number of transactions per second, and the cost of using the network can be high due to competition for block space. This can make it difficult for game developers to use these networks for real-time, interactive gameplay as well as profitability.

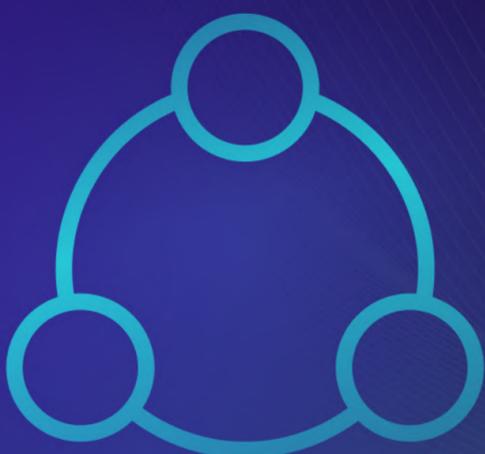
Another reason why existing blockchains are not well-suited for video games is that they do not offer developers the same level of customisation as a custom blockchain network.

A custom blockchain network can be tailored specifically to the needs and requirements of the video games value chain, which can allow for a more seamless and integrated experience.

Furthermore, a blockchain network specifically designed for video games can also offer a number of benefits to participants in the value chain, including game developers and the players.

For example, custom blockchain networks can enable game developers to create new business models and monetisation strategies, such as selling in-game items or earning royalties from the secondary market. Players can benefit from increased security and ownership of their in-game assets, as well as the ability to trade and exchange these assets with other players.

A customised blockchain network for video games Neon Link offers a lot of potential for innovation and value creation.



NEON LINK ECOSYSTEM: THE NEW FRONTIER FOR BLOCKCHAIN GAMES

To truly customise a blockchain network for the video game industry, it is important to consider the needs of both gamers and developers/publishers. Gamers want a fun, seamless, lag-free experience with the ability to easily purchase and trade in-game items. Developers & publishers want a secure platform that allows them to build these fantastic experiences, while being able to produce profitable games that allow for further development and longevity!

The Neon Link ecosystem has a blockchain network that is optimised for fast, low-latency transactions, with built-in support for developers to easily integrate digital assets and smart contract technology into their game. This would allow for the creation of unique, verified in-game items that can be easily traded between players and provide the developer with on-going royalties from the secondary market.

The ecosystem will also provide features such as developer tools and APIs, as well as integrations with popular game engines and platforms. This would make it easier for developers to build and deploy games on the Neon network, and for players to access a wider range of games.

As a blockchain ecosystem truly dedicated to the video game industry, we have the potential to revolutionise the way we think about gaming, by enabling new types of experiences and models that are not possible on traditional platforms. By actually addressing the needs of both gamers and developers, Neon Link could become a cornerstone of the industry, helping drive innovation, education and growth for years to come.

We're excited to share with you some of the existing and future components that make up the Neon Link ecosystem. These components, together, provide a comprehensive gaming platform for both players and developers.

In the near future, we intend to deploy an Application, accessible directly from our website and our wallet, enabling our community to access all parts of the Neon ecosystem seamlessly.

NEON BLOCKCHAIN

The Neon blockchain is a distributed network customised for video games. This network, alongside the \$NEON token, powers the entire ecosystem, providing extremely fast and virtually fee-free transactions!

WALLET

The Neon Wallet provides a secure and trustworthy application to build, store and manage your digital assets.

Going further, the Neon Wallet can help connect anyone with the new world of blockchain-based applications across any EVM-compatible network (eg Neon, Ethereum, Polygon and BSC). From games to DeFi, the Neon Wallet is all you need to access this new frontier.

The Wallet will be downloadable as a mobile application from Google Play and Apple store, as well as via a Google Chrome browser Extension.



GAMES

An important aspect of the Neon ecosystem are the games available. With 3 games already launching this year, Neon Link will be home to a growing variety of exciting and extremely fun games! We also intend to help develop and nurture esports ecosystems to be built around the games we believe have the essential ingredients to make for good esports titles.

The 3 games outlined below are being developed in-house, however, in the near future we intend to partner with both emerging and established game developers to significantly expand the game library on Neon Link.

NEON PUNKS ARCADE

Simple, entertaining, and addictive NFT-based gaming platform centered on our incredible art.

With a number of mini-games, requiring varying levels of skill and effort, there will be something for everyone! Get daily free players or buy play credits for \$0.01-\$0.02 in NEON tokens. Top players earn credits, \$NEON tokens and a variety of other prizes, such as in-game assets.

All transactions will be conducted in NEON tokens.



NEON SAGA

A one-of-a-kind mobile & browser based Tradeable Collectible Card game.

Start off with a basic deck and grow your library of cards to play in a variety of multiplayer game modes. With a total variation of 5,000+ playable cards which can be upgraded through play, gamers may trade cards with others on the Neon marketplace.

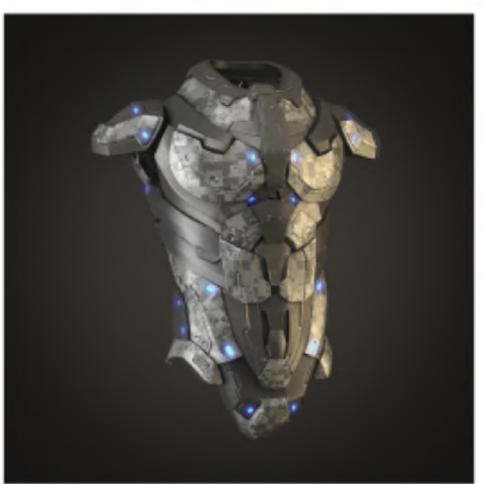
The NEON token will be used for card packs, venues, tournaments, and more.

ASCEND THE END

PC based third-person competitive shooter game.

Variety of game modes where different objectives are required to win. Players must loot chests in-game to gather resources. These can be used to craft weapons, ammo, and armour which can be kept and used or sold via the Neon Marketplace. Be careful, playing in the arena can cost you the items and resources you have on you!

Progress through the game to gain xp, level up, unlock new worlds, weapons and equipment to become more powerful! Compete in tournaments to win exclusive and lucrative prizes!



Armour lvl5

Ascend The End

NEON

Price

40.8 NEON
= \$ 138.88

13:12:01

16



Mask of Doom 1/1000

Ascend The End

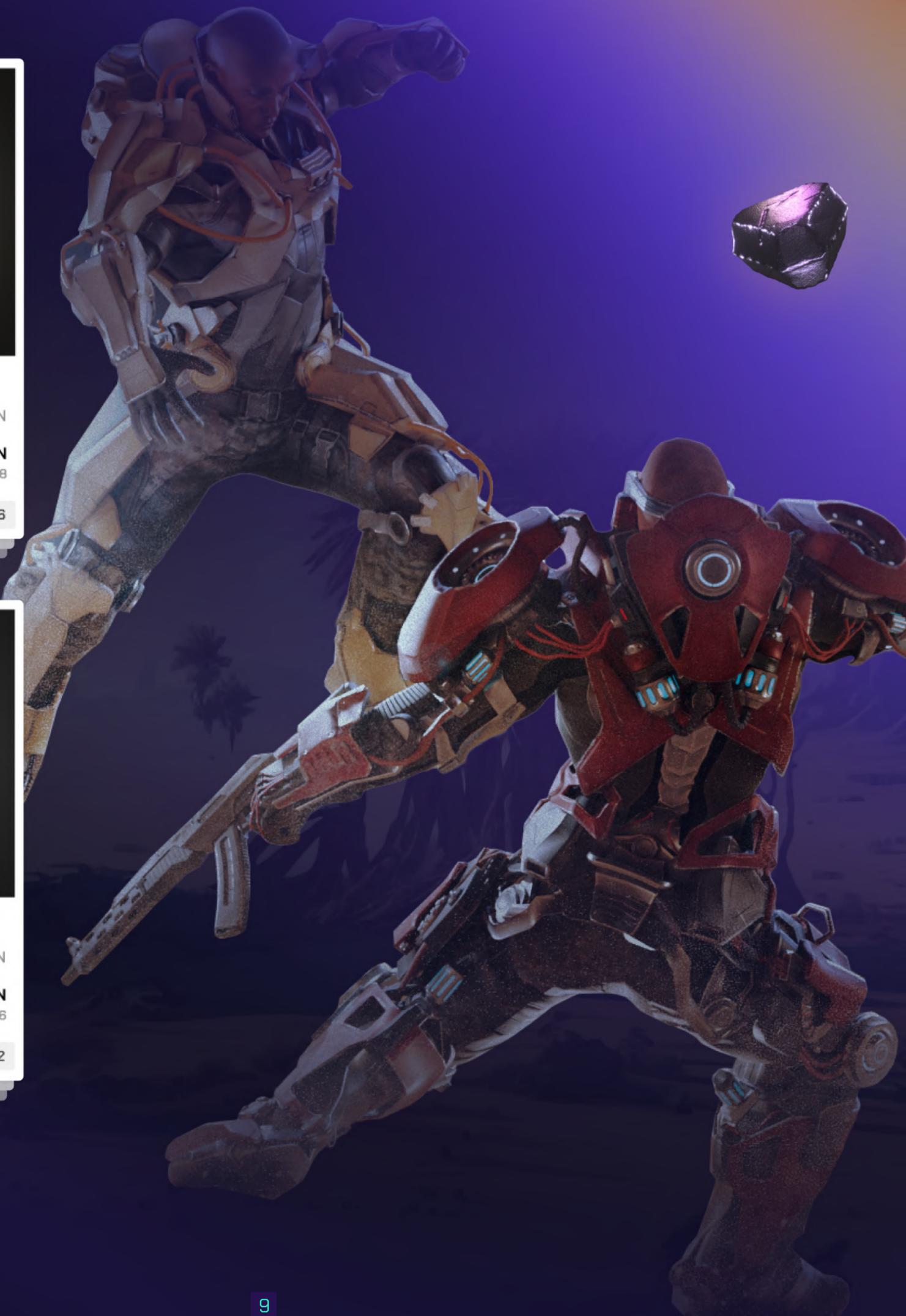
NEON

Price

148.4 NEON
= \$ 504.6

11:00:48

12



DIGITAL ASSETS

Digital assets in the Neon ecosystem come in two forms: fungible and non-fungible. Having capabilities for both types of tokens allows Neon and game developers to provide a more dynamic and engaging gaming experience.

Fungible tokens can be used for more traditional in-game currency systems, while non-fungible tokens can be used to represent unique and collectible items that add an element of scarcity and value to the game. Other elements can be off-chain.

One way to think about the difference between fungible and non-fungible tokens is to consider a box of chocolates. All of the chocolates in the box are interchangeable and have the same value - if you take one chocolate out and put another chocolate in, it doesn't change the value of the box. This is similar to how fungible assets work.

On the other hand, if you have a box containing a rare and valuable one-of-one skin for CS:GO, it is not interchangeable with any other asset. The skin has a verifiable unique value which cannot be easily replaced – this is similar to how a non-fungible asset works.

NON-FUNGIBLE ASSETS

Non-fungible assets are typically unique and cannot be exchanged for other tokens or assets in a one-to-one manner. This can be used to create unique in-game item collections that are owned by their players and tradable.

This provides value to their community while generating additional revenue for the developer through royalties.

FUNGIBLE ASSETS

Fungible tokens are interchangeable and identical in value.

Another example of a fungible token is \$USDC - no matter which USDC you have, it is worth the same as any other USDC and therefore serves as a good exchange of value as it can be easily exchanged for goods or services.

While \$NEON will be the key fungible asset, required to actively participate within the Neon ecosystem, other fungible assets will exist.

Certain in-game assets can be fungible, such as resources or specific in-game currency. Moreover, as with other networks, developers can create their own tokens for their micro-ecosystem within Neon.

EXCHANGE

The Neon Decentralised Exchange (DEX), enables anyone in the ecosystem to exchange different fungible crypto assets (such as \$NEON and \$USDC) at extremely low fees!

BRIDGE

The Neon Bridge allows users to quickly and securely transfer assets between all major blockchains, such as Ethereum, Binance Smart Chain, Avalanche, Polygon and more.

This functionality is vital in our vision of an interoperable blockchain ecosystem, where users can easily move any digital assets between networks without surrendering the benefits of the host network. It also helps in solving the scaling issues prevalent on other networks.

BLOCKCHAIN EXPLORER

Neonscan is our blockchain explorer, enhancing transparency. The explorer is essentially a search engine interface for data inside the Neon network.

Using the explorer, users can view almost every transaction, wallet, and blockchain-related information. It also provides the capability to read, write, and interact with any smart contract placed on the blockchain.

SOFTWARE DEVELOPMENT KIT (SDK)

We're building out a comprehensive set of features and components to our SDK, which aims to help game developers use exciting technology (AI, blockchain technology) easily in order to enhance the experience provided to their players.

This will support the proliferation of video games with Neon network integration.

MARKETPLACE

The Neon marketplace allows for trading of non-fungible assets. Trade directly, safely and securely with others in the ecosystem.

Neon's low transaction fees, user-friendly marketplace dashboard, and streamlined listing procedure all contribute to an enjoyable and stress-free experience.

Neon Link is built specifically and only for video games! As a result, we can offer:

AWESOME AND EXTREMELY FUN GAMES

We work with amazing developers, providing them the tools to create awesome games with new experiences and opportunities for their players!

INVISIBLE AND/OR BEAUTIFUL EXPERIENCE

Our use of web3 technology is as seamless as possible, making the user experience not feel clunky or difficult!

TRUE OWNERSHIP & REWARDS

Neon Link empowers gamers by allowing them to truly own and control their in-game assets.

Going further than in-game assets, gamers of Neon Link own a piece of the Network and the games themselves!

ENVIRONMENTALLY-FRIENDLY OPERATIONS

The Neon blockchain network uses the Proof of Stake (PoS) consensus mechanism which requires minimal amounts of energy compared to other mechanisms, such as Proof of Work (PoW).

OPEN TO ANYONE

Anyone can participate in the Neon Link ecosystem - all you need is an EVM compatible wallet!

No high barriers to entry and intact competitive integrity across relevant games – our focus is on ensuring no pay to win elements and players being priced out of participation.

FOR DEVELOPERS

We aim to be the go-to destination for game developers and publishers who want to leverage the benefits of scalable blockchain technology, tailored AI and other elements supported by our Software Development Kit (SDK).

EASY INTEGRATION

Existing web3 game developers can easily plug into the Neon network with our SDK and EVM compatibility.

COMPREHENSIVE DEVELOPER TOOLS & SUPPORT

Tap into a supportive community of game developers!

DISTRIBUTION & REACH

The Neon Link ecosystem will help game developers and publishers reach a wider, global audience!

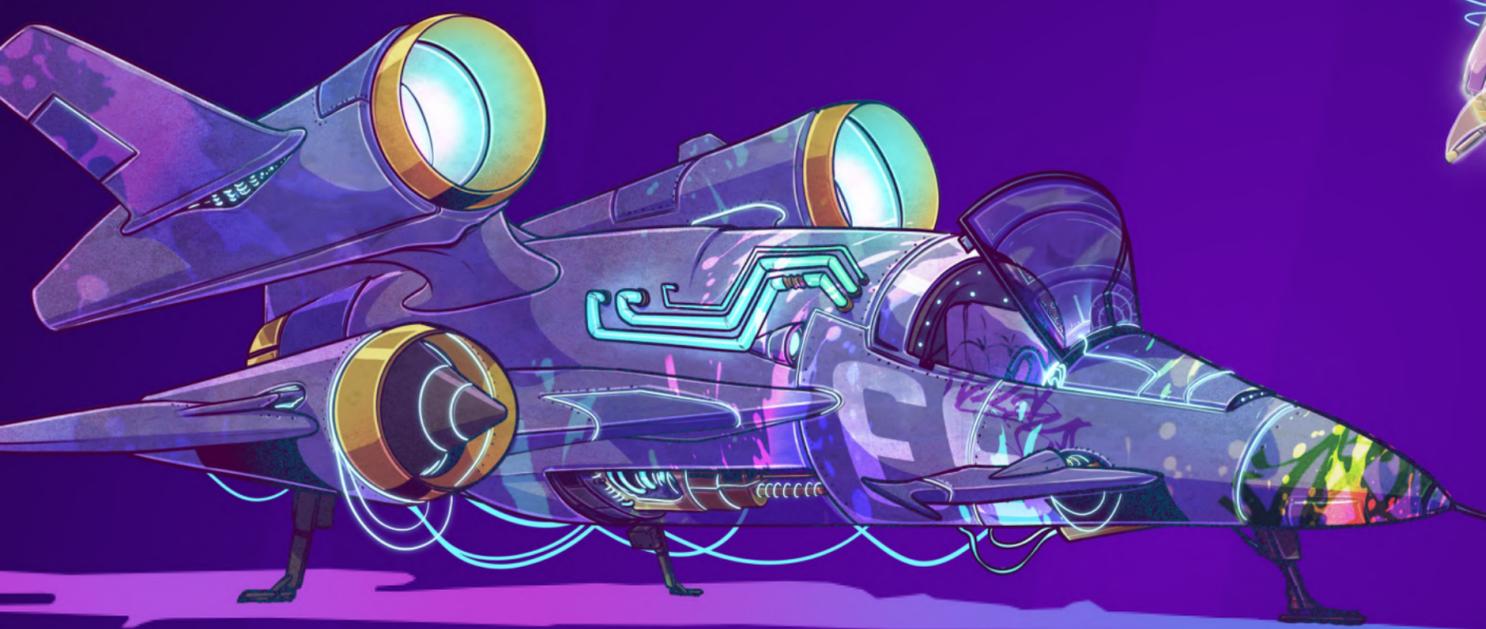
This SDK will provide support for developers to build and deploy games on the network, as well as for players to access a wider range of games.

NEW MONETISATION OPPORTUNITIES

New or enhanced monetisation opportunities from in-game purchases to royalty earned from secondary purchases of in-game on-chain assets!

INCREASED COMMUNITY ENGAGEMENT

Build a true fan base around your game by improving player engagement and retention.



THE NEON TOKEN



\$NEON is the core token within the Neon ecosystem, required for governance and participation in the network.

USE CASES

Below are the key utilities provided by holding a \$NEON token, in addition to owning a piece of the Network!

GOVERNANCE

Participation in the governance of the Network, such as creating new proposals and voting on exiting ones, requires NEON tokens

NETWORK TRANSACTIONS

For the Games, Exchange, Marketplace and all other transactions on the network, NEON tokens will be required to both pay for the purchase as well as a small transaction fee.

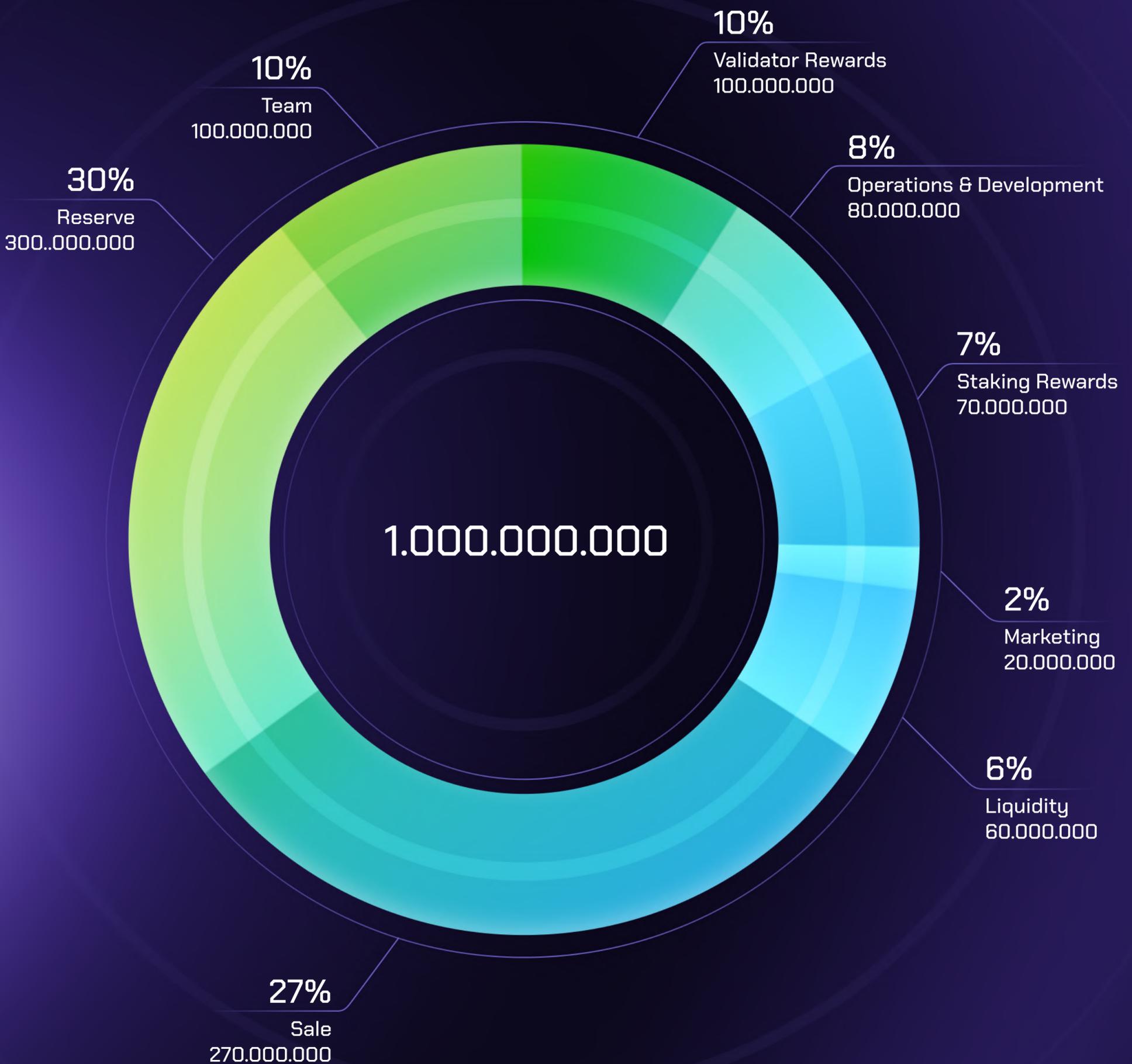
STAKING

By participating in Staking, users help secure the network and get rewarded from an allocated pool as well as a share of the revenue generated from games on NEON.

FARMING & LAUNCHPAD

Long term NEON token holders and network participants will receive airdrops and other opportunities as new projects launch on the blockchain network designed for video games.

ALLOCATION



TECHNOLOGY

Neon Link uses the Lachesis aBFT consensus algorithm consisting of the Clotho and Atropos mechanisms for blockchain confirmation and security. The Lachesis algorithm allows for a stable and easy to use blockchain. Developers can focus on building games with the Lachesis protocol handling the state machine replication aspect.

Our team of over 60 developers have designed user-friendly software for gamers and our game developer partners.

Our platform runs on top-of-the-line hardware, ensuring fast server speeds and zero downtime. With

a capacity of 35,000 transactions per second, Neon Link is able to support high-throughput applications without any lag. Our network is designed to provide a seamless experience for users and developers alike.

The Neon Blockchain utilises the Proof-of-Stake (PoS) consensus mechanism to ensure the security and sustainability of our platform. PoS allows anyone to participate in the Neon network and take advantage of its features without causing harm to the environment. By minimising resource consumption and promoting energy efficiency, Neon is able to provide a decentralised, secure, and eco-friendly blockchain solution.

GROWTH STRATEGY

While the Neon ecosystem components speak for themselves in terms of capabilities provided to developers and experience provided to gamers, the growth strategy is important for the success of the Neon ecosystem.

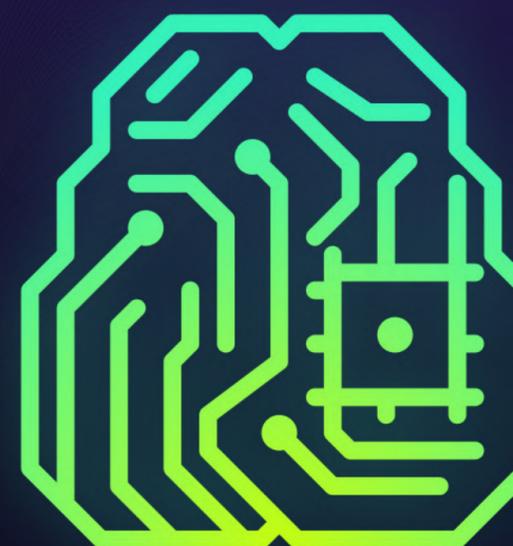
We intend on building out a variety of games ourselves, however, it is important for Neon Link to attract developers and publishers.

There are various aspects to our growth strategy, focussed on growing the gamers and game developers in our community. Gamers are the lifeblood of the NEON ecosystem:

GAMERS

As gamers ourselves we understand that games are meant to be played and enjoyed, and often together!

So we'll be focussing on implementing initiatives to build a community of gamers around the world who are regularly engaged and interacting with each other. This will be achieved via both web3 and traditional marketing strategies.



DEVELOPERS

Whilst we have great in-house talent and a game development partner, we want to encourage other builders to come to the Neon ecosystem.

Neon Originals Accelerator Programme:

The first 20 projects to sign up and get accepted into our Accelerator programme to build their game(s) on Neon will receive significant grants and other support from us.

IMPORTANCE OF EDUCATION

With our objective of providing all gamers with an opportunity to participate in the next frontier for video games, we anticipate interacting with many who are not as experienced with this new technology and the nuances associated with it.

Therefore, onboarding gamers and developers from web2.0 -> web3.0 will require education and guidance!

Therefore, onboarding gamers and developers from web2.0 -> web3.0 will require education and guidance!



TEAM

VEDRAN SISAK

CEO

Serial entrepreneur | multiple multi-\$M exits

Web2: Music apps, sports tech, indie spirits, 3D models

Web3: Samurai Saga, Crypto Exchange Founder

DINO TOMIC

LEAD DESIGNER

Versatile & avantgarde artist

Influential digital content creator 800k+ instagram followers

Game Design: Ubisoft (Assassin's Creed, Ghost Recon)
Last of Us 2, Samurai Saga, Naughty Dog

ROLAND JOHNSON

MARKETING LEAD

Web3 growth marketing manager

Sold out over a dozen projects

Experienced business manager

FRENKS SIMSONS

LEAD ENGINEER

Senior Blockchain/Web3 Developer

8+ years of Crypto/NFT experience

Full-stack developer | front & back-end

ALEKSANDAR BEDOV

CEO & STUDIO LEAD DEVELOPER - WASIONA

Experienced & versatile co-founder

Computer programmer and software developer

Computer Engineering graduate with over 10 years experience

OUR JOURNEY



Neon Link, the blockchain gaming ecosystem, is launching in early 2023 with three games and several key components. Check out our roadmap below to see what we've accomplished as well as exciting upcoming milestones, including token sales and mainnet launch.

2022

Q2 // Completed

- Building of NEON Testnet
- Building of NEON Mainnet
- Building of NEON Exchange

Q3 // Completed

- Building of NEON Bridge
- Building of NEON Wallet
- Designing 'Neon Originals'
- Building NEON's Block Explorer
- Testing of NEON Network and Components

Q4 // Completed

- Development of 3 Launch Games Begins: Ascend the End, NEON Saga and NEON Punks
- Building of NEON Marketplace
- Integration of Additional Chains for Bridge
- Optimisation of NEON Network
- SDK: Basic Developer Documentation & Tools Created for Seamless Web3 Game Integration into NEON

2023

Q1 // In progress

- Neon Mainnet Launch - Phase 1
- Neon Wallet Launch
- SDK: Building Dynamic AI NFT Creation Tool for In-Game Assets & Avatars
- Ascend the End Game - Alpha Phase
- \$NEON Token Private Sale

Q2

- SDK: Building Components to Support Competitive Aspects of Games on Neon
- Neon Naming Service (NNS) & NEON Gaming ID Launch
- Neon Saga Card Game - Alpha Phase
- Neon Arcade - Alpha Phase

Q3

- Neon Mainnet Launch - Phase 2
- Validators: Phase 1
- Neon Originals - Game Development Incentive Launch
- Neon Exchange Launch
- 'Farming' on Neon Launch (Liquidity Incentives)
- Staking Begins!
- Ascend the End Game - Beta Phase
- \$NEON Token Public Sale
- Listings of \$NEON on both Centralised & Decentralised Exchanges
- Launch of Neon Punks NFT Collection

Q4

- SDK: Building Additional AI Tools to Support Game Development on Neon
- Neon Arcade - Beta Phase
- Neon Saga Card Game - Beta Phase

2024

- Full launches & further development of existing game portfolio, expanding on features and game modes
- Development and integration of new games on Neon!
- Development of more tools and components to our SDK, enhancing the gaming experience on Neon for developers and players.
- Growth of Validators (Phase 2) on Neon to achieve a greater degree of decentralisation.

CHALLENGES

As an ambitious organisation looking to build in an underdeveloped area of the blockchain sector, we are bound to come across hurdles. It is important for us to understand the challenges we face as we look to execute our vision:

REGULATION

Regulatory uncertainty and fragmentation of policy makes it difficult to know the parameters we must adhere to while building out our vision.

Therefore, we must do our best to ensure we can innovatively build within the parameters of what we and our legal counsel do know.

Furthermore, we must continuously prove to our users that we offer a safe and secure network.

MACRO ENVIRONMENT

Macro factors can influence any risk asset's price on a day to day basis through market sentiment. Despite this, we are focused on building fun games that people love to play and compelling storylines enabling immersion. Something we can control!

Macro factors are out of our control and so we are better off focusing on continually adding more value into the ecosystem.

TECHNOLOGY

Technology-based concerns about blockchain such as environmental impact must be addressed in a clear manner and the value of this emergent technology must be demonstrated through not just value creation but value distribution: from Neon Link and game developers to the ecosystem participants (particularly the gamers).

Using an emerging technology also means that we will naturally have obstacles that we need to overcome in order to provide the best possible experience for our users.



DISCLAIMER



You should consult with your legal, financial, tax and other professional advisor(s) before taking any action in connection with this White Paper. The tokens described in this White Paper ["\$NEON", "Digital Assets", "NFTs"] are not intended to constitute securities in any jurisdiction.

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Any agreement between the Company and you as a purchaser, and in relation to any sale and purchase, of NEON is to be governed by only a separate document provided by the Company [the "Token Sale Details"].

The Token Sale Details document will set out the terms and conditions of such an agreement. In the event of any inconsistencies between the T&Cs and this White Paper, the Token Sale Details shall prevail. No regulatory authority has examined or approved of any of the information set out in this White Paper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this White Paper does not imply that the applicable laws, regulatory requirements or rules have been complied with. There are risks and uncertainties associated with the Company and its business and operations, the \$NEON and the underlying assets, as described below.

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DISCLAIMER



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3. It is the responsibility of any persons wishing to acquire the Tokens to inform themselves of and to observe all applicable laws and regulations of any relevant jurisdictions.

4. The \$NEON Token Sale constitutes an offer of Tokens only in those jurisdictions and to those persons where and to whom they lawfully may be offered for sale. The \$NEON Token Sale does not constitute an offer to subscribe for securities.

5. Nothing in this White Paper is intended to create a contract for investment into Neon Link Limited, and each potential \$NEON Token Sale Participant acknowledges that Neon Link Limited Limited will rely on this assertion of the Token Sale Participant's statements with respect to compliance with the laws of the jurisdiction in which the Token Sale Participant is legally domiciled.

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